

6 GW solar developer BeGreen enters German market

Solar developer BeGreen, a subsidiary of Norwegian energy major Equinor, to enter German renewables market. Lars Josten, former CEO of Pfalzsolar GmbH, is set to lead the charge, taking on the position of CEO for BeGreen in Germany.

Building on the integrity and centuries long experience in Danish agriculture and a proven pipeline of projects with more than 6 GW currently under maturation, the Danish solar developer BeGreen is now entering the German energy market.

Industry leader and former CEO of Pfalzsolar GmbH, Lars Josten, has joined BeGreen to head up the company's German business.

- *The uniqueness and integrity of BeGreen is key for me. The impressive history, culture, pragmatism, deep market knowledge and determination really impressed me. Their strong commitment to decency and longevity in all parts of the business makes this a once-in-a-lifetime opportunity that I could not pass up. I am very excited and proud to join forces with BeGreen to build and develop the German branch of the business and continue the holistic and goal-oriented approach that already sets BeGreen apart from industry competitors, says Lars Josten.*
- *My engagement in solar energy and the opportunity to have a bigger impact in the energy transition towards renewable energy supply goes in line with BeGreen's efforts of protecting the environment. My position at BeGreen offers an opportunity to combine these passions with a collaboration with committed and talented people who all work for a shared goal. Along with a calm, decent, dedicated and decisive leadership, all these factors made it an easy decision to join BeGreen. I simply needed to follow the advice of my daughters to join a company where people share the same attitude and mindset as I have, he says.*

Lars Josten has worked in various positions in the solar industry in Germany for the past 15 years, and comes to BeGreen with extensive, valuable knowledge in the field. His accolades include being awarded one of Energy Box's CEO of the year 2023.

New director is major scoop for BeGreen

CEO of BeGreen, Anders Dolmer, is thrilled to be able to add a capacity such as Lars Josten to the BeGreen roster, and integrate the BeGreen DNA in the German business from the get-go:

- *To have Lars join our company is a major scoop. He has unparalleled credentials in the solar industry, and we are very privileged to be able to draw on his extensive experience and knowledge. We always strive to hire people who are the best and the brightest in their field, share the BeGreen spirit and who are in line with our company DNA. I am very happy to say that we continue to enforce this strategy in Germany as well. Lars is the perfect fit for our company, and an invaluable capacity for us in this new chapter of our journey, says Anders Dolmer.*

Establishing a strong presence in the German market is a core step for BeGreen's business moving forward. Lars Josten will build up the new department in Germany, starting with

establishing an office in Berlin. BeGreen hopes to open the doors to the new office within the coming months.

BeGreen - an important building block to Equinor's renewables position in Northern Europe

Equinor took ownership of BeGreen in January 2023. At the time of the acquisition, BeGreen had a project pipeline in Denmark, Sweden, and Poland.

- *We welcome BeGreen's plans to expand to Germany to further strengthen the pipeline of large-scale solar projects. This is in line with Equinor's position as a trusted and reliable energy and decarbonization partner for Germany, says Nina Scholz, Equinor's Country Manager Germany.*

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Facts about Lars Josten:

- Lars Josten comes from a position as CEO in Pfalzsolar GmbH, which he has held since 2018
- He has an M.A. in Communication and Media Studies from Ruhr University Bochum
- Lars Josten has been Chairman of the Board of both Palatia Solar SPA and Sunfield SPA and President of the US development division for the past year.

Facts about BeGreen:

- BeGreen was founded in Denmark by the Bregentved Group in 2017 with the goal of building the first unsubsidized large-scale solar park in Denmark. This was achieved first time in 2019.
- BeGreen was acquired by Norwegian energy major, Equinor, in January 2023, and now is a wholly owned Equinor subsidiary.
- To date BeGreen has developed and built 9 large scale solar parks in Denmark, with many more on the way in both Denmark, Sweden and Poland.
- BeGreen has offices in Haslev and Copenhagen, Denmark, and in Gothenburg, Sweden. Warsaw, Poland. The Berlin office is expected to open at the beginning of 2024.

Facts about Equinor in Germany:

- Equinor has been delivering natural gas to Germany for more than 40 years and has offices in Etzel, Berlin and Hamburg.
- Equinor is Germany's largest natural gas supplier with one of the world's lowest GHG-footprint and owns the Etzel gas storage.
- In addition to the 25 % share of the Arkona wind farm in the Baltic Sea, Equinor has an increasing portfolio of hydrogen and carbon management projects in Germany.